



## WHO IS WELCOA

WELCOA (The Wellness Council of America) is the nation's most-respected resources for building high-performing, healthy workplaces. Throughout its 30+ year history, WELCOA has perfected its patented Well Workplace protocol which is the key to developing, delivering, and sustaining a healthy corporate culture. Today, thousands of workplace wellness practitioners, human resources professionals, business leaders and consultants rely on WELCOA for tools, and trainings to move their wellness programs forward.

### THE VISION

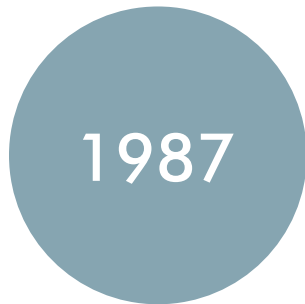
Serve business leaders, workplace wellness practitioners, public health professionals and consultants of all kinds.

### THE MISSION

Transforming organizations into high-performing cultures by improving the health and well-being of their employees.

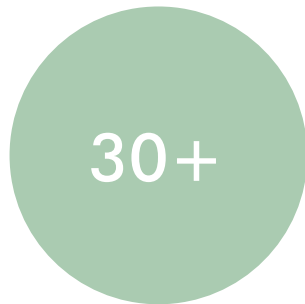
### FAST FACTS

- » WELCOA has the largest network of health promotion professionals in the world made up of approximately 4,000 Member organizations, 28,000+ subscribers and followers, and millions of employees around the globe.
- » More than 1,000 organizations have achieved WELCOA's Bronze, Silver, Gold, Platinum or Small Business Well Workplace Award.
- » WELCOA certifies more than 1,000 health promotion professionals in all 50 states and 5 countries.



1987

WELCOA  
CHARTERED



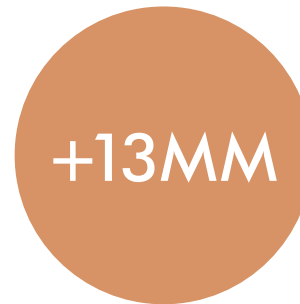
30+

YEARS AS WELLNESS  
AUTHORITY



5,000

MEMBERS



+13MM

EMPLOYEES  
IMPACTED



OMAHA

HEADQUARTERS

# THE WELCOA AUDIENCE

## Reach



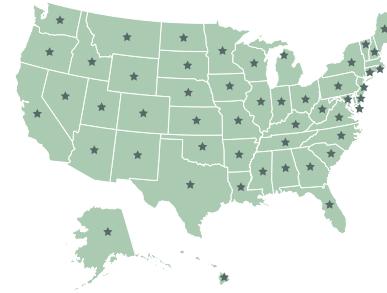
**4,000**  
MEMBERS

AND



**28,000**  
SUBSCRIBERS

## Representation

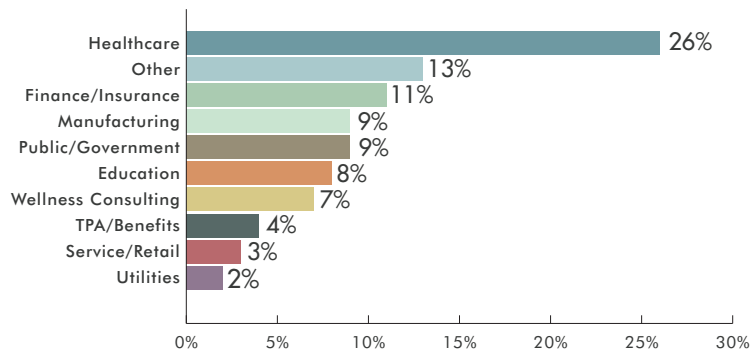


**50** STATES

AND

**5** COUNTRIES

## Industry



## Organization Size

