



**WELCOA Inner Circle**  
**Measuring Well-being: Building an Evaluation Strategy**  
**that Measures What Matters Most**  
September 22 – October 27, 2020

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**Week 2 Prep**

**Session Reading and Preparation**

- Read “Measure What Matters” book abstract
- Research in your organization and answer these questions:
  - “What does your organization want to achieve with your well-being/wellness initiative?”
  - What are the top three key performance indicators for your organization?
  - What are the top three key performance indicators for your department?
  - What model does your organization use for your well-being initiative?
- Post your answers to questions in [Google sheet](#) by end of day Monday, September 28<sup>th</sup>.