

Our Greater Good

ADVANCING THE PRACTICE AND THE PEOPLE OF WORKPLACE WELLNESS

The mission of the Wellness Council of America (WELCOA) is to be a transformative force that improves the health and well-being of all working people. As a purpose-driven, nonprofit organization, we are squarely and solely focused on generating health and prosperity for our industry professionals, their clients, and all employees.

— WELCOA PROVIDES —



Live Events

Virtual events bring together the industry's best experts, deliver timely and relevant research, and elevate the voice of exceptional companies and their professionals.



Well Workplace Process™ and Awards

WELCOA's 7 Benchmarks provide proven methodology for building an effective corporate wellness strategy. Receive national recognition of your organization's commitment to success using WELCOA's 7 Benchmarks.



Well Workplace Checklist

This highly analytical tool measures an organization's alignment with WELCOA's 7 Benchmarks. The assessment provides dynamic reporting and trend analysis, with relevant scoring based on your industry, region, and size.



WELCOA Institute

On-demand certifications and training are available, including more than 40 courses, most approved for continuing education units for SHRM and HRCI.



WELCOA Select

Our premier vendor selection tool allows you to browse corporate wellness vendors and providers, and filter to meet your needs.



Resources and Toolkits

Grab-and-go guidance to keep you moving forward. Explore over 400 tools including on-demand surveys, expert interviews, case studies, member spotlights, and quick guides.



Legal Help Desk

You can access the expertise of a corporate wellness attorney.

FOSTER A HEALTHIER ORGANIZATION TODAY.
WELCOA.ORG

